

# MAD INC. PRE-LABOR DAY WEEK-END BENEFIT POKER TOURNAMENT @ "JEFF'S PLACE"

**AUGUST 30, 2012**

**8:30 PM**

**"MEET & GREET" AT 7:30 PM**

MAD INC. 2012 PRE-LABOR DAY WEEK-END BENEFIT POKER TOURNAMENT @ "JEFF'S PLACE": A SPECIAL FUNDRAISER TO SUPPORT THE SOCIETAL RE-ENTRY RECIDIVISM REDUCTION PROJECT AND TO UNDERWRITE THE PRINTSHOP COST TO PUBLISH THE MAD INC. 2013 FINE ART CALENDAR, A SPOT PORTFOLIO OF FLOWERS AND PAINTINGS AND THE 2014 EDITION/PUBLICATION OF TWO (2) CALENDARS — ONE (1) IS FLOWERS AND ONE (1) IS PAINTINGS. ALL ARTWORK & PUBLICATION RIGHTS ARE DONATED BY ME TO MAD INC. AND THE CHURCH OF THE UN-POISONED MIND.

PREPARED BY DR. JEFFREY W. PERGAMENT D.D.  
MINISTERS OF EDUCATION, COLUIM  
CHAIRMAN OF THE BOARD, MAD INC.  
OWNER/HOST, "JEFF'S PLACE"

DATE: THURSDAY AUGUST 30, 2012

TIME: 8:30 PM EDT (PRE-GAME "MEET & GREET" @ 7:30 PM EDT)

LOCATION: "JEFF'S PLACE" @ THE CHURCH OF THE UN-POISONED MIND  
2B @ OAK MANOR

221 S. OAK AVE.  
PRIMOS, PA 19018

"BUY-IN": \$100.00 → GETS \$1,000.00 FACE VALUE POKER CHIPS — MAXIMUM EIGHT (8) PLAYERS

CHIP "BREAK-OUT": 15	\$1.00	CHIPS = \$15.00
17	\$5.00	CHIPS = 85.00
12	\$25.00	CHIPS = 300.00
4	\$50.00	CHIPS = 200.00
4	\$100.00	CHIPS = 400.00
<b>52</b>		<b>CHIPS = \$1,000.00</b>

52 CARDS IN A DECK OF CARDS!!!

"JEFF'S PLACE" IS CLOSED TO THE PUBLIC EXCEPT TUESDAYS AND WEDNESDAYS FROM 10:00 AM – 10:00 PM.  
"JEFF'S PLACE" IS A MEMBERS-ONLY BOUTIQUE HOSPITALITY VENUE OWNED BY CEI AND IS HOME TO VISUAL PHENOMENA FINE ART & DESIGN STUDIO GALLERY AND THE CHURCH OF THE UN-POISONED MIND, AS WELL AS SERVING AS THE CORPORATE HEADQUARTERS FOR MAD INC., CEI AND DCSI, INC.

THE POOL TOURNAMENT WINNER WILL RECEIVE AN INCREDIBLE PRIZE PACKAGE WORTH SIGNIFICANTLY MORE THAN THE MEKE \$100.00 "BUY-IN."

THE PRIZE PACKAGE INCLUDES:

ONE (1) 30-DAY VIP MEMBERSHIP AT "JEFF'S PLACE," STARTING AUG. 31 AND ENDING ON SEPT. 30, 2012 AT MIDNIGHT.

ONE (1) CUSTOM WRAPPED TWO-PIECE IVORY & ONYX POOL CUE WITH HARD CASE, BLACK LINED IN RED VELVET & PRO ACCESSORIES - PRO CHAIR, CHALK HOLDER & TIP SCRAPER (METAL) BRIDGE ATTACHMENT AND JOSS POWDER DESICCANT.

\$400.00 CREDIT VOUCHER TOWARD ANY PAINTINGS EXHIBITED PURCHASE PRICE @ "JEFF'S PLACE," ALSO HOME TO VISUAL PHENOMENA FINE ART & DESIGN STUDIO GALLERY. THE CURRENT EXHIBITION PRICES RANGE FROM \$800.00 TO \$3,400.00, MAKING THE COST FOR THE TOURNAMENT WINNER RANGING FROM \$400.00 TO \$3,000.00. THIS CREDIT VOUCHER HAS NO EXPIRATION DATE.

FOUR (4) PREMIUM HAND-ROLLED CIGARS: TWO (2) VARIETIES ARE PROVIDED TO THE WINNER COURTESY OF TOBACCO FIELD, BRANDY WINE MKT. SQ., WILMINGTON, DELAWARE;

MARTY'S AUTO REPAIR (PRIMOS, PA) AND TOBACCO FIELD (WILMINGTON, DE) ARE TOURNAMENT SPONSORS; PLEASE PATRONAGE THESE BUSINESSES - I DO AND HAVE BEEN A REGULAR CUSTOMER FOR TEN YEARS.

→ NOTE: EVERY PARTICIPANT RECEIVES A COUPON POSTCARD FROM "JEFF'S PLACE" & TOBACCO FIELD THAT EXPIRES AFTER LABOR DAY WEEK-END THAT IS GOOD FOR 20% OFF THE PRICE OF A 25 CT. BOX OF CIGARS OR \$2.00 OFF THE PRICE OF ONE (1) CARTON OF CIGARETTES.

20% DISCOUNT AGAINST THE POSTED COST OF ANY PUPPY AVAILABLE FROM ART'S ANIMALS IN HOUTMES, PA ON MADRADE BLVD.

ONE (1) FREE OIL CHANGE (GAS ENGINES ONLY) AND 50% DISCOUNT FOR ANNUAL PA STATE INSPECTION @ \$25<sup>00</sup> INSTEAD OF \$50<sup>00</sup>. THIS DOES NOT INCLUDE ANY REPAIRS IF VEHICLE FAILS INSPECTION AND WINNER IS NOT OBLIGATED TO HAVE THE REPAIRS DONE AT MARTY'S AUTO REPAIR 300 OAK AVE., PRIMOS PA (MY MECHANIC & ONE BLOCK FROM "JEFF'S PLACE.") THIS PRIZE VOUCHER DOES EXPIRE ON JANUARY 31, 2013.

5% DISCOUNT AGAINST ANY PAINTED WINDSHIELD PRICE AT BRUCE'S CAKESIDE MOTORS ON WIL. PENN HWY. IN HUNTINGDON, PA FOR A PREMIUM USED TRUCK. THIS DISCOUNT DOES NOT HAVE AN EXPIRATION DATE.

TODAY IS FRIDAY JULY 27, 2012. OTHER PRIZES MAY BE ADDED TO THIS INCREDIBLE PRIZE PACKAGE BEFORE THE TOURNAMENT BEGINS.

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"JEFF'S PLACE" IS LOCATED THROUGH THE FIRST RED DOOR, FRONT OR REAR ENTRANCE, AT 221 S. OAK AVENUE IN PRIMOS, PA (DELAWARE COUNTY) AND THEN UP ONE FLIGHT OF STAIRS (SEVEN INTERIOR STEPS) AND THROUGH THE BROWN STEEL DOOR TO 2B @ OAK MANOR. OAK MANOR IS LOCATED BETWEEN BROADWAY AND MADISON AVENUES AND IS THE HOME OF THE

CHURCH OF THE UN-POISONED MIND (COTUPM) AND THE VISUAL PHENOMENA FINE ART & DESIGN STUDIO GALLERY AND THE DISC MAKERS STUDIO PARTNER ANALOG/DIGITAL RECORDING, PRE- AND POST-PRODUCTION FACILITY.

VPFA&DS GALLERY HOURS ARE TUESDAYS AND WEDNESDAYS FROM 10:00 AM – 10:00 PM AND BY APPOINTMENT TO SERVE YOU IN THE BEST WAYS POSSIBLE. **“JEFF’S PLACE”** IS A MEMBERS-ONLY VIP SOCIAL CLUB AND BOUTIQUE HOSPITALITY VENUE OFFERING A GAME ROOM, COCKTAILS AND CIGARS, ON-PREMISES BOTTLE AND STORAGE SERVICES, INTIMATE DINING FOR UP TO FOUR (4) PERSONS AND PRIVATE MEETING SPACES FOR BUSINESS AND ENTERTAINMENT. MEMBERSHIPS ARE AVAILABLE AS DAILY MEMBERSHIPS, MONTHLY MEMBERSHIPS AND ANNUAL MEMBERSHIPS. **“JEFF’S PLACE”** DOES NOT OFFER A LIFETIME MEMBERSHIP AT THIS TIME. MEMBER HOURS ARE THURSDAYS THROUGH SUNDAYS FROM 4:30 PM UNTIL CLOSING AND BY RESERVATION. MEMBERSHIPS AND SPACE/TIME RESERVATIONS ARE NOW BEING ACCEPTED.

PLEASE EMAIL ME DIRECTLY AT [visualjeff@msn.com](mailto:visualjeff@msn.com) FOR FURTHER INFORMATION ABOUT **“JEFF’S PLACE”** OR TO MAKE YOUR RESERVATIONS AND MENU CHOICES. **“JEFF’S PLACE”** PRESENTS TWO PRICE FIXE MENUS FOR DINING AND A THIRD OPTION – MEMBER’S CHOICE; AN ADDITIONAL COST IS REQUIRED TO ASSEMBLE AND PREPARE YOUR “MEMBER’S CHOICE” DINNER MENU. CONTACT ME ABOUT THESE COSTS AND MENU SELECTIONS THAT ARE AVAILABLE NOW THROUGH SEPTEMBER 30, 2012. SPECIAL DISCOUNTED MEMBERSHIP FEES ALSO ARE IN PLAY THROUGH SEPTEMBER.

ART INSTRUCTION CLASSES AND WORKSHOPS BEGIN IN OCTOBER, 2012 AND MEMBERSHIP DISCOUNTS END AT MIDNIGHT ON SEPTEMBER 30<sup>TH</sup>.

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**THE BENEFIT POKER TOURNAMENT HELPS SUPPORT THE MAD INC. SOCIETAL RE-ENTRY RECIDIVISM REDUCTION PROJECT/PROGRAM WHICH HAS MET WITH GREAT SUCCESS SINCE ITS INCEPTION IN 2006. WORKING WITH FEDERAL, STATE AND LOCAL PRISONS, HEALTH INSTITUTIONS AND RECOVERY FACILITIES, MAD INC. ENHANCES THE POSSIBILITIES FOR SUCCESSFUL RE-ENTRY AS PRODUCTIVE MEMBERS OF THE COMMUNITY AND FOSTERS A BETTER SELF-IMAGE AND SELF-ESTEEM THROUGH INNOVATIVE STRATEGIES DESIGNED TO DEVELOP PERSONAL ACCOUNTABILITY, HUMILITY AND SELF-DISCIPLINE.**

**METROPOLITAN ASSET DEVELOPMENT, INC. (MAD INC.) IS A 501 (c)(3) NONPROFIT TAX-EXEMPT CORPORATION REGISTERED IN THE COMMONWEALTH OF PENNSYLVANIA AND ALL TOURNAMENT ENTRY FEES AND SPONSORSHIPS ARE TAX-DEDUCTIBLE UNDER THE FULL EXTENT OF THE LAW. MAD INC. IS A DESIGNATED CHARITABLE TRUST.**

**PLEASE JOIN ME ON AUGUST 30, 2012, AT 7:30 PM THURSDAY EVENING FOR THE MAD INC. PREMIERE BENEFIT POKER TOURNAMENT @ “JEFF’S PLACE,” 2B @ OAK MANOR, 221 S. OAK AVENUE, PRIMOS, PA 19018.**

**IF YOU MUST CALL ME RELATIVE TO THE TOURNAMENT, “JEFF’S PLACE” OR MAD INC., PLEASE CALL 484-470-3279. PLEASE LEAVE A MESSAGE IF I DO NOT ANSWER YOUR CALL.**

**DR. JEFFREY W. PERGAMENT, D.D., CEO, CEI  
MINISTER OF EDUCATION, COTUPM  
OWNER/ARTIST/DESIGNER, VPFA&DS GALLERY  
CHAIRMAN OF THE BOARD OF DIRECTORS, MAD INC.**